



# Radio Z

Primary Contact:	Robmarn
Amount requested:	\$5,200 USD (up front)
Why is an upfront payment required?	Purchase of the necessary software, streaming service, domain and hosting, improvement of internet service and the necessary equipment to create an online radio (a computer that will be the main server, unidirectional microphone, console or mixer) and adaptation of the physical space (soundproofed space).
Grant Description:	<p>I come to present my project: Create an online radio called "Radio Z", the online radio of Zcash, is an initiative that seeks to continue collaborating with the dissemination, education and adoption of Zcash where there are Zcashers. Language will not be a limiting factor for those who wish to have a space on the radio's content grid. Statistics show that online radio has grown by 212.6%. For example, on the European continent more than 22 million people consume radio on a regular basis and in other continents a similar growth is estimated as a means of communication with a penetration of 54.6% in the population over 14 years old, since approximately 85% of consumers listen to a radio station at least two or three times a week.</p> <p>Radio has been evolving and, contrary to what many think, is more alive than ever. You can listen to it 24 hours a day, 365 days a year through devices while doing any other activity. It is agile and immediate because of its speed of narration and the possibility of listening to a station from anywhere in the world through the internet. It activates the imagination for its ability to evoke emotions and awaken the rest of the senses, and in an informative way accompanied by music and well-developed educational space, as well as informative capsules during programming and spaces</p>

	<p>where ambassadors and representatives of the ecosystem have another means of dissemination of information of interest. A very important additional point is that it is available at all times so that any interested party who needs to give some kind of information, whether pre-recorded, translated or in real time, can access and disseminate their message and information.</p> <p>Already the podcast space has its protagonists and projects that are developed with great success and in a fantastic, informative and great way, but this is not just another podcast, the radio is a medium that stands out for focusing mainly on entertainment and information of the moment, unlike the podcast offer more specialized thematic content, which may have as purpose not only entertainment, but also education, inspiration, training ... that is, they seek to add a specific value, and the radio has its transmission 24/7 and can be heard whenever the interested party wants. One of the most powerful formats of the moment for the consumption and dissemination of any project or initiative with online presence is radio and video, so Radio Z will be in both formats when necessary through the platforms where Zcashers is present. With this proposal Radio Z wants to provide information of interest about Zcash but with the additional value of entertainment and music, with a programming created by and for Zcashers where news, announcements of all those involved in the ecosystem, community events, tips, analysis, in addition to having a programming grid where members of the Global Zcash community can have their space and thus disseminate in real time any information from their communities or common interests of Zcash or the crypto ecosystem, which can bring updated and constant information to the audience.</p> <p>The estimated time for the development and start-up after receiving the grant is approximately 30 to 45 days, during which time the creation of accounts in different platforms, domain and hosting acquisition, contracting of the streaming service, purchase of equipment, adaptation of the physical space and production of the initial content grid, programming and going on air will be put in place. The first stage of transmission is defined for 6 months, with the possibility of extending for an additional 6 months if the required services are paid in advance within a period of time stipulated by the online service providers.</p>
<p>Team:</p>	<p>Robmarn has a track record of producing high quality content across a range of platforms and projects. He has produced and distributed significant educational audiovisual material for Zcash</p>

globally that has succeeded in inspiring and educating a wide range of audiences.

As an active member of the global zcash and zcash in Spanish community and passionate about the project I have actively and passionately collaborated with the ecosystem at all times, as I seek the diffusion and adoption of Zcash not only as a lifestyle focused on privacy and security, but as the best alternative in the economy of my continent in particular.

I have openly participated in various components of the ecosystem. I am an active contributor present in Zcash in Spanish, I frequently support several ambassadors around the world advising them in audiovisual matters and as an example the ambassador of Brazil which I lend my help in the online translation when warranted.

I am an active collaborator of the ZFAV Audiovisual Club and one of my biggest and most gratifying collaborations was the real time broadcasting of the Zcon4 with subtitles in Spanish during the whole conference for hablahispana and in some cases in Portuguese for the Brazilian community in several multimedia platforms.

I produce content in Free2Z. And I am present in ZecHub as a contributor offering my skills and knowledge to the global Zcash community.

I collaborate with ZingoLabs, with Zcast, and I am dedicated to the production of audiovisual content for various social networks where Zcash is present, an example of this in Discord on the Zcash server, in X (formerly Twitter), in Telegram, and other spaces.