



Premios Arte Para la Privacidad (Art for Privacy Awards)

Primary Contact:	Premios Arte Para la Privacidad (Art for Privacy Awards)
Amount requested:	\$9,000 USD (up front)
Why is an upfront payment required?	To finance the creation of the website, marketing plan during the development of the awards and cover operating costs.
Grant Description:	<p>The "Premios Arte para la Privacidad" ("Art for Privacy Awards") are a project that brings together artists from the blockchain field as well as off-chain art to create works of art (music, poetry, painting, digital art, films, etc.) that promote privacy and its importance for a free and secure society.</p> <p>The creators of the winning artworks will receive their prize in \$ZEC to a Z address so they will need to have their own shielded wallet.</p> <p>For the first edition, the following main themes are considered on which the artists must base themselves:</p> <ul style="list-style-type: none"> - Zcash Mission. - CypherPunk Manifesto by Eric Hughes. - Relevant historical event regarding privacy. <p>The operation of these awards consists of:</p> <ul style="list-style-type: none"> - Creation of clear bases for the acceptance of works of art in the awards. - Establishment of defined criteria to choose the winners.

	<ul style="list-style-type: none"> - Creation of visual design of the project: website, social networks, logo, branding, etc. - Creation of a reception system (form) for the reception of works. - Formation of a qualified jury on art and privacy issues. <p>Arte para la Privacidad (Art for Privacy) aims to become a movement of artists who value, learn, promote and practice privacy in their lives and their environment while educating the general public about the importance of privacy through their works of art.</p> <p>This work is very important for the Zcash community given the impact that art has when transmitting messages, which is why this event is an effective way to promote privacy in our society through the symbolic language of art. At the same time, it raises awareness among blockchain or Web3 artists since the current use of NFTs in public blockchains strongly weakens financial privacy due to the characteristics of transparency and traceability. In this way we encourage you to approach Zcash where solutions to these problems such as ZSA are developed.</p> <p>You can read more details about this vision in the following link: https://free2z.cash/palmar/zpage/art-for-privacy</p> <p>"The art of music as a means of expression also allows us to give transcendence to what we carry inside and that makes us up. When a musician composes a song, he is capturing his vision of the world there, his culture, his ideas, his criteria, his feelings, his knowledge, his desires, his thoughts, a piece of his being. The artist is not always aware of this, but works of art say a lot about their author and reveal their essence on a subtle plane that can be perceived by souls willing to do so.</p> <p>This is the main reason why, when I talk about art, I always go a step further and say that art in a deeper sense also serves as a powerful and effective tool to transmit ideas and knowledge.</p> <p>This gives the artist a certain degree of responsibility because the message he transmits can penetrate the depths of people influencing their way of thinking and their actions".</p>
<p>Team:</p>	<p>Andrés Palmar is an active member of the "Zcash en Español" community, musician and composer with more than 20 years of artistic career. He has made international tours through Argentina, Mexico, Suriname, Ecuador, Germany, Holland, Italy, Colombia and Peru. At the same time he has dedicated the last 10 years to</p>

studying the philosophy of art which has led him to implement educational projects/concerts such as “Art for Tolerance”.

Andrés has been living in the ecosystem of blockchains and cryptocurrencies since 2018 and is a member of the community of web3 musicians “Música Web3” with whom he makes a Twitter Space (X) every Tuesday to talk and debate about related topics about music, blockchain and cryptocurrencies.

He is a creator and collector of NFT art on blockchains such as Ethereum, Tezos, EOS, WAX, Optimism and Polygon.

Since joining the Zcash community he has been investigating ways to promote the importance of privacy through art.

You can learn more about his work on his blog and his YouTube channel:

<https://www.youtube.com/channel/UCNKxkOkbTrI6vIB2yD8jD9w>

<https://andresmandolin.wordpress.com/>