



Preparing and publishing a web novel dealing with financial privacy in crypto

Primary Contact:	Zcash Maximalist, @ZECMaximalist on Twitter
Amount requested:	\$7,500 USD (upon completion of grant)
Grant Description:	<p>1. Introduction</p> <p>We have experienced progress in developing and deploying crypto, led by Bitcoin and Ethereum. When it comes to thinking financial privacy of crypto, I always say, "Common people feel that a problem really matters when it is realized.". I tweeted including that kind of message while a simple statement could not take attention from the non-Zcash community. Recently, I just thought that storytelling can be effective in taking attention and spreading recognition of the necessity of financial privacy for crypto. A novel, especially a thriller novel, seems interesting to common people. What will happen if we adopt Bitcoin or other cryptos in real life (IRL) without consideration of financial privacy with ZKP?</p> <p>I would like to apply this proposal for the ZF Minor Grants Program, which intends to explore various ways of spreading recognition of Zcash and ZKP. Especially, we will write and deploy a novel (in Korean and English), dealing with the financial privacy of crypto. If the grant supports our proposal, we can share our novel on related platforms (Naver and Webnovel in Korean and English, respectively).</p> <p>2. Details</p>

	<p>Activity 1: Preparing a draft of a novel: dealing with problems related to privacy (up to \$ 5100)</p> <ul style="list-style-type: none"> - Conducting a brief investigation on novels whose topics are crypto (up to \$ 300, 1 month) * We will conduct this sub-activity with the Zcash Korean community, granting some \$ZEC and facilitating engagement (e.g., suggesting examples of privacy invasion, conducting a literature review) -Writing synopsis and cases dealing with possible problems related to financial privacy invasion in a form of a novel in Korean (up to \$ 500/story x 6 stories = \$ 3000, 3 months for preparation and 3 months for deployment (serial upload)) -Translating the drafts into English (up to \$ 300/story x 6 stories = \$1800) <p>Activity 2: Designing and advertising for the novel (up to \$ 2400) [will be conducted after receiving the fund]</p> <ul style="list-style-type: none"> -Outsourcing for cover design and several illustrations (up to \$ 1200, 1.5 months) -Online advertisement on the platform and Google (up to \$ 1200, 3 months) <p>Deliverable 1: A draft of novel, dealing with financial privacy in crypto</p> <p>Deliverable 2: Publication (uploading)</p> <p>Impact: Spreading recognition of the importance of financial privacy in crypto</p> <p>**The contents (Privacy invasion stories) can be utilized by Zcash Media.</p>
<p>Team:</p>	<p>As one of the most active members in the Zcash Korean community, I have been in this scene, accumulating experience related to crypto and also non-fungible token (NFT) communities. I work as a researcher and publish scientific reports.</p>